
Community sport hub network logo guidelines

Sport for life

sportscotland
the national agency for sport

The purpose of the logo is to help showcase community sport hubs as one of **sportscotland's** key national programmes. Community sport hubs are found across Scotland and this logo will help to promote the wide range of hubs and clubs that are part of the community sport hub network.

The **sportscotland** community sport hub network logo is available for both community sport hubs and member clubs to use on printed materials, collateral, signage, websites, social media channels, merchandise, and other relevant attribution to recognise the network.

Only community sport hubs and club linked with community sport hubs supported by sportscotland can use this logo.

The logo comes in three formats:

- Blue writing with white background
- White writing with blue lozenge background
- White writing with a transparent background

The blue writing with white background is the standard version and should be used where possible.

Primary logo



Secondary Logo



Logo colour

CMYK (C-73, M-63, Y-0, K-42)

RGB (R-39, G-54, B-147)

#263692

File types

The logo is provided in three file formats – JPEG, PNG, EPS

JPEG

JPEG files are the most universally recognised image file format – compatible with most browsers, software, and apps. They are best to use when creating artwork and documents.

PNG

The PNG files are pixel based graphics and should be used for online purposes such as webpages or web graphics. PNG will also provide you with the transparent background.

EPS

EPS files are vector graphics and are suitable for all print purposes. EPS files are best to share with a designer who will produce high-resolution graphics for print or on merchandise.

Things to remember

- The blue lozenge background version should be used where the background is not white.
- Don't alter, stretch, or modify the logo. No other colour version of the logo should be used.
- The network logo can be used alongside your own local authority logos as part of co-branding opportunities. To allow the logo to stand out, ensure there is always a defined exclusion zone to protect the logo from other graphic elements like type, images or lines.
- Ensure that the logo is clearly visible and legible. If the logo is too small, it won't have its full impact.
- Ensure you use the correct logo alongside any other logos you are looking to use.

If you are unsure or need any support with the logo, please contact

Chris.rome@sportscotland.org.uk

CSH network logo in action

Social graphics



“Life at home for many of these young people is hectic and sessions like these allow them time away to be the young people they are and have fun.”

Gary Shaw
Development Worker



Meggetland CSH
Young carers
paddleboarding project

“Life at home for many of these young people is hectic and sessions like these allow them time away to be the young people they are and have fun.”

Gary Shaw
Development worker for Edinburgh Young Carers

Email footer



Jonathan Wallace

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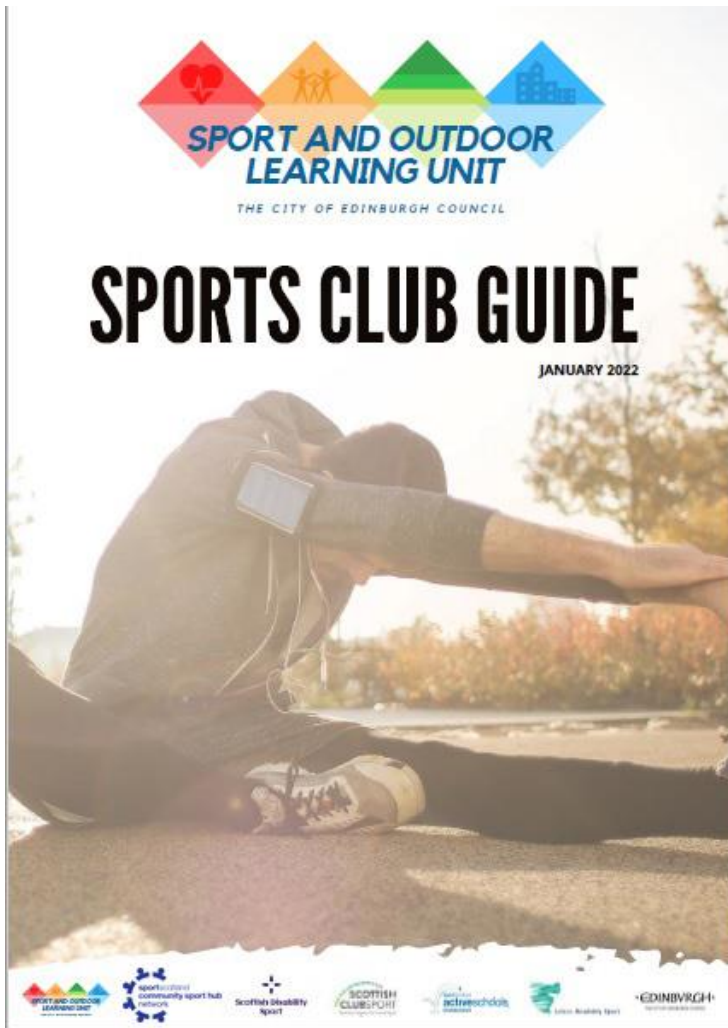
Banner logos



Powerpoint templates



Documents



Website



Merchandise

